## **BIOMARK Laboratories-INDIA**

## www.biomarklabs.com

## **TECHNICAL SHEET**

LM040	MacConkey broth purple				
Formula					
Ingredients gms/lit.					
Pancreatic digest of gelatin 20.00					
Lactose monohydrate 10.00					
Dehydrated Ox Bile 5.00					
Bromo cresol purple 0.01					
Directions:					
Label the ready to use bottle (LM040). Inoculate the sample and incubate at specified temperature					
and time.					
Principle:					
Peptone provides amino acid and other growth factors. Lactose is a carbon energy source for gram –					
negative lactose – fermenting bacilli. Oxgall inhibits the growth of gram – positive organisms. Brom					
Cresol Purple is the indicator.					
(I) QC Tests					
Color:		Purple			
Appearanc	e:	Sterile clear to slightly opalescent Macconkey broth purple in glass bottle.			
(II)Sterility test (After 48 hours) Passes release criteria (III)Q.C. Test Microbiological					
Cultural characteristics observed after incubation at 35-37°C for 18-48 hours.					
				GAS	
Escherichia coli (25922)		Luxuriant	Positive, yellow colour	positive	
Escherichia coli (8739)		Luxuriant	Positive, yellow colour	positive	
Escherichia coli (NTCC9002)		Luxuriant	Positive, yellow colour	positive	
Salmonella cholerasuis (12011)		Fair to good	negative	negative	
Staphylococcus aureus (25923)		Inhibited	negative	negative	
			Positive vellow solour	positive	
	3 ( )	Luxuriant	Positive, yellow colour	positive	
Precautions :					
1::	2. Read the label before opening the container				
<b>Limitations:</b> 1. Since the nutritional requirements of organisms vary, some strains may					
encountered that fail to grow or grow poorly on this medium.  Use:  MacConkey Broth purple is used for the selective identification of E				sation of E soli from	
pharmaceutical products in accordance with Indian Pharmacopoeia 2014					
Storage: Store between 2-8 °C. Use before expiry date on the label.					
Packing: 5/10/50/100ml in Glass bottle.					
racking: [3/10/30/100iiii iii Glass Duttie.					

## Disclaimer:

User must ensure suitability of the product(s) in their application prior to use. Products conform solely to the information contained in this and other related BIOMARKLABORATORIES publications.

The information contained in this publication is based on our in-house studies and market performance and is to the best of our knowledge true and accurate. BIOMARK LABORATORIES reserves the right to make changes to specifications and information related to the products at any time. Products are not intended for human or animal or therapeutic use but for laboratory, diagnostic, research or further manufacturing use only, unless otherwise specified. Statements contained herein should not be considered as a warranty of any kind, expressed or implied, and no liability is accepted for infringement of any patents.